

Minnesota HEREFORD BREEDERS



FROM THE PRESIDENT

By: Bryan Lawrence, MHB President

Listen. What an odd way to start an article. However, I will say it again....listen. Listen to the cheer of the crowd during the selection of champions, the deep sigh of a junior who just missed the call back during showmanship or the tears of a young exhibitor as they say farewell to their show steer. Then there are the conversations, amongst fathers and sons about the future, judges and juniors in the show ring, national board candidates and delegates. Listening can serve a great purpose. And when we

truly listen, we begin to see the truth behind the Hereford breed. At the Junior National Hereford Expo in Madison, WI, I heard celebration, laughter, disappointment, excitement and enthusiasm from our Minnesota Juniors.

We had a great delegation in Madison with some great stand-out successes. Congratulations to Mia Walsh for her Bred and Owned Steer rising to the top. Tar Tut was elected the next chairman of the Junior National Hereford Board and Haley Mouser is our

(Continued on page 2)

INSIDE THIS ISSUE



MN BEEF COUNCIL UPDATE

By: Jeri Hanson, MBC Secretary

PAGE 2



MIDWEST CLASSIC RESULTS

Show results from the Midwest Classic held in Pipestone, MN

PAGE 4



JUNIOR UPDATE

News and updates by Sydney Heins, President

PAGE 7

(From the President, continued from page 1)

new Leadership Chair. Congratulations to our retiring Juniors who now move on to their next phase in the Hereford breed. It was a terrific week that definitely gives one hope and excitement for what the future holds.

By listening this week, I was encouraged to see where we are headed and just how involved our next generation really is. Their commitment to the future of our breed is strong. They are working to produce quality and longevity. Most importantly, they will lead us into a great future.

Bryan Lawrence, President

HELP NEEDED AT THE MINNESOTA STATE FAIR!

Volunteers are needed for the open show for lining up people, and also helping with other jobs that go on during that time.

Please contact Kory Kruse if you are able to help.
507-920-5474

2023 GO-PHER SALE

Save the date for the 2023 Go-Pher Sale and annual meeting:
DECEMBER 8-9, 2023 in Hutchinson, MN.

There are a couple of grants for Juniors, so watch for those applications coming later in the fall.

Next Newsletter: FEBRUARY 2024

Deadline: January 5, 2024

Submit info and photos to Makayla: jmflower.11@hotmail.com

MN BEEF COUNCIL UPDATE

By: Jeri Hanson

Greetings from the Minnesota Beef Council!

The council recently had their annual meeting at Key Largo on Lake Shetek. Two of our long-standing members retired this year – Greg Hilgeman (total of 27 years served) and Davis Wulf (total 18 years served). We welcomed two new members – Lois Rydeen replaced Greg and Natasha Mortenson replaced Davis. The board is excited to have both these members on board!

Beef checkoff dollars are spent on Promotion, Education (both consumers and producers) and Research. I would like to explain some on the Research part as we usually hear more on Promotion and Education. I do sit on the Research Committee of the council along with six other producers. John Schafer is the Chair of this committee. The process begins by sending R(request)F(for)P(proposals) to institutions that have research departments, such as SDSU, Iowa State, University

of Minnesota, NDSU, UW, etc. along with groups like AURI. The requests are first looked at by the CEO and Chair of the committee to make sure they fall within the scope of what the checkoff dollars are allowed to fund. Once a proposal passes the first look, the remaining members receive the proposals to look over and give feedback. We look through these proposals to ask the question if it is something pertinent to our state's beef producers/consumers. In the past we have funded independent projects such as Beef as a First Food; Phase 1 and 2 Identifying and determining more sustainable packaging options that communicate beef sustainability to consumers and options to reduce food waste in the beef value chain, which communicates sustainability to consumers; Rumen Microbiome Project.

We also have co-funded projects with the national team. One such project – Influence of beef-on-dairy calves and sub primal yield and muscle shape-

was just finalized and the committee reviewed the final report at our April 2023 meeting. Presently, we just voted to help co-fund the NCBA flavor research. This is the first project to fully investigate aging's impact on beef flavor and overall palatability by muscle. Flavor has been well established as the primary reason consumers select beef over other protein options, which falls within our mission – Growing Demand for Beef!

If anyone has any questions or wants more details on individual projects, please feel free to contact Kelly Schmidt at the office (763-479-1011), John Schafer (320-582-1458), chair of the research committee or myself (507-828-2211). The Minnesota Beef Council is working hard to utilize check off dollars efficiently, through Promotion, Education and Research to keep BEEF as the number one protein source in peoples' diets!

- Jeri Hanson, Secretary of MBC

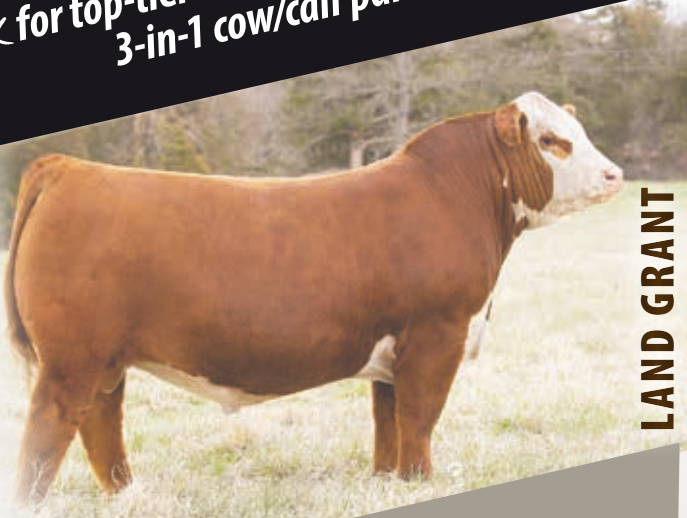
Genetic Opportunity Sale

Mark your calendar to join us in Tea, South Dakota @ Atkins Herefords!

Saturday
**SEPTEMBER
30**

Our first female offering of this size since 2016!
Look for top-tier heifer calves, bred heifers,
3-in-1 cow/calf pairs, embryos, and semen!

Sale line-up
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bulls & breds

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Pete & Laura Atkins Family
Pete: 605/351-9847 | petea15@gmail.com
atkinsherefords.com

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2023 MIDWEST CLASSIC RESULTS

June 17-18, 2023

Pipestone Co. Fairgrounds, Pipestone, MN



- 7 C/C Pairs
- 10 B&O Bulls
- 22 Steers
- 16 B&O Heifers
- 60 Heifers
- 10 Sr Showman
- 27 Inter. Showman
- 16 Jr Showman
- 12 PeeWee Showman
- 62 Exhibitors

States Represented - MN, SD, MO, IL, WI



- Champion Cow/Calf** Braxton Williams, SD
- Res. Cow/Calf Wynn Lawrence, MN
- Champion B&O Bull** Will Freking, MN
- Res. B&O Bull Will Freking, MN
- Champion Steer** Madelyn Thompson, MO
- Res. Steer Aidan Grupe, SD
- Champion B&O Heifer** Blake & Kyla Peskey, SD
- Res. B&O Heifer Will Freking, MN
- Champion Heifer** Blake & Kyla Peskey, SD
- Res. Heifer Jorja Ebert, MO

- Champion Sr Showman** Maesa Dvorak, SD
- Res. Sr Showman Haley Mouser, MN
- Champion Intermediate Showman** Jorja Ebert, MO
- Res. Intermediate Showman Bella Pressnall, MN
- Champion Jr Showman** Kane Grace, SD
- Res. Jr Showman Taylor Reed, MN
- Champion PeeWee Showman** Madelyn Thompson, MO
- Res. PeeWee Showman Braxton Williams, SD



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218-280-1378

Save the Date!

FALL HEREFORD TOUR
OCTOBER 14, 2023

*Hosted by Doug and Becky Lind Family
near Rushford, MN*

TOUR HIGHLIGHTS:

- Cattle on display from Lind's and other breeders
 - Will travel to a couple local breeders
 - Touring the Upper Iowa Beef packing plant
(they started harvesting Red Angus and Red Baldy cattle along with the black cattle)
- Presentation on pre-weaning calf vaccinations
- Update on the Hereford influenced feeder sale

Call Doug with any questions, 507-458-5421

**THANK YOU
AD SPONSORS:**

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DELANEY HEREFORDS
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MN CATTLEWOMEN UPDATE

By: Michelle Mouser

Hello Hereford Breeders! Our family has just returned from the Junior National Hereford Expo in Madison, WI. What an outstanding week we had working, showing, and visiting with all of you. Minnesota has an incredible group of youth that we all can be proud of and are deserving of our time and investment.

Getting connected to organizations that promote and support your values and goals puts each individual in a position of strength and confidence. Just like being a member of the Minnesota Hereford Breeders connects you to other Hereford breeders the Minnesota CattleWomen (MNCW) connects you to other women whose life is built around raising beef.

One way the MNCW promote, support, and encourage women in the beef industry is through events. This year we initiated our new CattleWomen

360 Series (CW360) to deepen our knowledge, strengthen our resolve, and build connections with one another. Our CW360 events are one day events in each region of the state from 10am – 3pm and limited to 30 participants. With two events behind us we look forward to the last two for 2023.

Please join us on September 30 in Aitkin, MN where we will dive into animal health, safety, and biosecurity with, “Disease: The One Chain We Need to Break.” Neogen’s Dr. Nick Wagner, DVM and Kelly Montgomery will be covering diseases, how they are transmitted, and what we can do to interrupt or break the chain. This day will be hands on with cattle as we learn application methods.

Next, we head west to Clear Spring Cattle Company in Starbuck, MN on November 4 for, “Grazing: Cattle’s Positive Impact on the Land and How

to share it.” Our day will begin with a tour of the Wulf family’s operation, then we will hear from multiple government agencies that manage public lands, and finish the day learning how to share our story of cattle’s positive impact on the land.

Join the MN CattleWomen and get connected. It is our heart’s desire that cattle women everywhere are encouraged, proud of their life raising beef, and supported in their work. See you soon!

For more information visit:
www.mncattlewomen.org

-Michelle Mouser
President, MN CattleWomen

ADS WANTED

UPCOMING ISSUES: FEBRUARY 2024 AND AUGUST 2024

SIGN UP FOR AN AD PLACED IN THIS NEWSLETTER! - FULL PAGE: \$100 | HALF PAGE: \$50

*Newsletter mailed to the entire MN Hereford Breeders Membership
Emailed to Hereford Breeders in MN, IA, WI, SD, ND*

*Contact Makayla: jmflower.11@hotmail.com
to sign up for an ad*

JUNIOR UPDATE

By: Sydney Heins

The Minnesota Juniors have had a busy year and have been hard at work! Beginning with the Go-Pher the Purple sale in 2022, we worked hard to raise money through the donation heifer and the silent auction. The silent auction brought in over \$1,700, and the donation heifer brought in just over \$12,000. We would like to thank everyone that made this possible! These numbers are impressive and we are excited to put the money to good use. In June at the Midwest Regional Classic show, we had officer elections.

Our new officers are:

President Sydney Heins
Vice President Julia Carlson
Secretary Bella Pressnall
Treasurer Wynn Lawrence
Directors Andrew Timm
..... Madi Pressnall
..... Kendra Reed
..... Haily Green

We cannot wait for another great year with our new officer team. In July, numerous juniors attended the Junior National Hereford Expo. We had significant participation and made many lasting memories. We are looking forward to connecting with all of the Hereford exhibitors at the state fair shortly!

Thank you!
Sydney



MN Hereford Breeders

Makayla Flower
1530 10th St. NW
Holloway, MN 56249

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