

# Minnesota HEREFORD BREEDERS



## FROM THE PRESIDENT: RISE OF THE RED

By: Bryan Lawrence, MHB President

When thinking about my article for this month I was inspired by the optimism of our breed and the people who represent it. Junior National Hereford Expo took place the 3rd week in July and I had the pleasure of attending one of the largest youth events in the nation. 900 youth exhibitors, 1800 head of Hereford cattle coupled with contests and opportunities for leadership, this event is evidence that the future of the breed is intact.

The most unique element of this event is the optimism. There

is a sense of reunion and family in every aisle. People gathering from all ends of the United States to compete against one another. Out of the show ring we all have a common thread. We love Hereford cattle. The activity in the barns was something that really caught my attention as I watched state after state represent what they bring to the table and appreciate what other states bring as well. It is the largest coalition in the country.

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What I witnessed this past week in our state gave me pause to consider the future of the breed. Herefords are on the rise! In the state of Minnesota we retired another Junior Board Member, Wyatt Lawrence from 3 years of service and just as quickly replaced him with Haley Mouser. Tar Tut moved into a leadership position on the board and we will now have a seat at the table for another 5 years minimum. Our juniors are active, enthusiastic, ready and willing to serve and they love their breed. Moreover, they have the love and support of family to encourage them as they grow and serve.

This combined with the active progressive role the AHA is taking to ensure the positive impact of our breed in the coming years, I can't help but be excited and encouraged for the next few years. It is important for us to continue working as an active state association to foster the positive attitudes our juniors have chosen to take. Inspiring youth in any organization instills longevity. In Minnesota, the journey continues and tomorrow is destined to be better than today.

-Bryan Lawrence, MHB President



## DIRECTORY COVER PHOTO CHALLENGE:

*Please submit your best photo(s) that can be used as cover art for the upcoming directory. We would like a photo of Herefords from Minnesota for the 2023-2024 State Directory.*

**Send to [kmkruise96@gmail.com](mailto:kmkruise96@gmail.com)**

Next Newsletter: FEBRUARY 2023

Deadline: January 5, 2023

Submit info and photos to Makayla: [jmflower.11@hotmail.com](mailto:jmflower.11@hotmail.com)

# MN BEEF COUNCIL UPDATE

By: Jeri Hanson

Greetings from the Minnesota Beef Council! I am writing this just a few days after returning from the Beef Council's Annual Meeting and the State Cattlemen's Annual Meeting and Tour. For years, these events have been held in conjunction with each other.

At the council meeting, we welcomed three new members to the board – Lee-Ann Waugh, Hilary Paplow, and Jared Flower. It will be a learning year for the three new members and the entire board as we seek to hire a new BQA coordinator. This person will also be the Executive Director of the Minnesota State Cattlemen's Association. Please watch for the job description and apply if you have the passion and the qualifications for this job or if you know of anyone with those attributes.

The beef council continues to “Grow Demand for Beef” through educating the producers and consumers through different in-person and online programs, promoting our product on social media, radio, TV and in-person events, and doing research projects through various entities to ensure a safe and healthy end product. Thanks to all the efforts put forth by our staff, board, and the national Cattlemen's Beef Board, beef continues to be in high demand, nationally and globally. At the end of July, the 2022 Cattle Industry Summer Business Meeting will be held along with the Cattlemen's Beef Board Summer Business Meeting. At this meeting, a main goal for the committee members is to gain a better understanding of ongoing work with checkoff-funded programs. As

committee members, we will also review, score, and provide unified comments on the FY23 proposed programs to the Beef Operating Committee. This is a very important part of the committee members job, which Minnesota has four at this time – Kelly Schmidt, Neil Johnson, Bill Post and me, Jeri Hanson. We all sit on different committees to vary the information gained at the meetings. The couple days spent attending the meetings is intense but is also gratifying to see the results of the efforts – increased BEEF DEMAND!

If anyone ever has any questions regarding the Beef Council or Cattlemen's Beef Board, please do not hesitate to contact one of us. My cell phone is 507-828-2211 – text or call!

- Jeri Hanson, MBC Secretary

# THE HEREFORD BORDER TOUR

TOURING **HEREFORD** OPERATIONS ON THE SOUTHERN BORDER OF SOUTH DAKOTA | MINNESOTA

**SATURDAY**  
**SEPTEMBER 24<sup>TH</sup>**

Noon **TSR Cattle Co w/ Ollerich Cattle**  
21959 476th Ave., Aurora, SD

2:30pm **Stenberg Herefords w/  
Eggers Southview Farms**  
22287 472nd Ave., Brookings, SD

4:30pm **Delaney Herefords w/  
Atkins Herefords  
K&M Cattle  
Kelly & Connie Timm  
Vos Cattle Co  
J&J Hanson Herefords**  
2071 Co Rd 101, Lake Benton, MN 56149

5:30pm **Social** fellowship on the farm

6:30pm **Steaks** hot off the smoker

7:00pm **Speaker** Shane Bedwell, AHA COO  
& Director of Breed Improvement



**SPONSORED BY THE MINNESOTA HEREFORD BREEDERS & THE SOUTH DAKOTA HEREFORD ASSOCIATION**

*RSVPs appreciated. Please text to 507-276-8577 by September 10.*



# MINNESOTA CATTLEWOMEN'S REPORT

By: Michelle Mouser, President

Looking back just one month ago the CattleWomen kicked off the year with our first event on April 28-30 in Rochester, MN. This event was two-fold as Friday was "A Taste of WIRED" Breeding Workshop and Saturday was the American National CattleWomen's Region 3 & 7 Meeting. Fifty-five women traveled from all across Minnesota, North Dakota, South Dakota, Iowa, Illinois, Wisconsin, and Arizona to attend. Our guest speakers for Friday and Saturday were: Matthew Dacy, Director of Mayo Clinic Heritage Hall; Dr. Kristina Porter, DVM from Huron, SD; Rhianna Frost, Transova Genetics; Andrew Swanson, Select Sires; Jill Peine, Hubbard Feeds; Gregg White from the American Swedish Institute; and Pamela Griffin, President-Elect of American National CattleWomen.

The breeding workshop day was an outstanding day of interactive learning. However, hearing the history of the Mayo brothers from Matthew Dacy, Director of Heritage Hall, was

a surprising complement to our own lives of raising a family, cattle, and the constant push for making the next time better than the last. I wrote down four words with arrows showing the progression; need, ideas, projects, buildings. I smile even now. No matter what season it is on the ranch we have a new need that wasn't there last year, we come up with new ideas, we start the project, and build it. Mayo's constant drive for the best continues today and so do most of our farms and ranches. What a rich heritage we all have.

Our next workshop, From Harvest to Table: Freezer Beef, is Thursday October 20 at the U of MN Meat Science Lab. This will be a hands-on, interactive day of learning the ins and outs of freezer beef. The workshop will be from 8 am- 1 pm and registration is limited to 30 women. Registration is open now.

The last date to mark on your calendar is December 9-10 for the An-

nual Cattle Industry Convention in Willmar, MN. The CattleWomen will host their president's social and annual meeting event during the convention.

Days and events like these are what the Minnesota CattleWomen are about. Our mission is to promote, support, and encourage women in the beef industry.

To every man reading this article, share this with the women in your life. To every woman reading this article, you are invited to attend our events and bring a friend. It's time to gather together, be encouraged by one another, and know that we are not alone in this crazy, beautiful, hard life of being cattle women.

Keep up to date on all our activities by visiting our website, [mncattlewomen.org](http://mncattlewomen.org) or follow us on Facebook or Instagram @mncattlewomen. See you in October!

## Photos from A Taste of WIRED in Rochester, MN

photos courtesy Hilary Rossow



Michelle Mouser welcomes everyone to A Taste of WIRED.



Carla Mertz, Angie Nelson, and Amanda Armstrong build a model of a reproductive tract.



Attendees enjoying lunch provided by Three Rivers Cattlemen.



Mariah Hart from Trans Ova Genetics demonstrates ultrasound at a hands-on skill station.



American National CattleWomen President-elect, Pamela Griffin, shares about ranch life on her ranch in Globe, AZ.



Rhianna Frost and Mariah Hart perform live ovum pick up. Women were able to watch the ultrasound image on a large screen.

# LADIES OF

# Liberty

- JMF FALL FEMALE SALE -



*Offering 15 females*

**SATURDAY  
NOVEMBER 5  
2022**

*Sired By:*

RANGELINE COWMAN 735D  
GV CMR 351 PROOF Y459 ET  
JMF 35D COWBOY 148A 924G  
...AND MORE!

**AT THE FARM NEAR HOLLOWAY, MN  
CONTACT MAKAYLA FOR A CATALOG REQUEST**

**JMF**  
*Herefords & SimAngus*

Jared and Makayla Flower Family  
1530 10th St. NW - Holloway, MN  
J: (320) 413-0483 | M: (605) 690-6050



748E



627D



950G



735E

*\*\*Past Sale Heifers*



WWW.JMFHEREFORDS.COM





# 2022 MIDWEST REGIONAL JUNIOR HEREFORD SHOW

Pipestone, MN



Champion owned heifer



Champion B&O heifer



Champion B&O bull



Reserve Champion owned heifer



Reserve Champion B&O heifer



Reserve Champion B&O bull



New Minnesota Junior Hereford Breeders board members



*Champion steer*



*Reserve Champion cow/ calf pair*



*Wyatt Lawrence representing on behalf of NJHA*



*Reserve Champion steer*



*Champion team for team fitting competition*



*Reserve Champion team for team fitting competition*



*MJHB meeting*



*MJHB Queen, Sydney Heins*



*All the Juniors who participated at the show*

# HEREFORD → America

**Largest privately-owned  
Hereford newspaper in North America.**

Serving Registered and Commercial Hereford breeders since 1996.

**We are looking forward to another great year!**

**Now offering Social Media Services on Facebook and Instagram!**

- Publishing 7 issues per year
- Interesting feature articles
- Relevant Hereford News & Opinions
- Advertising from across the nation
- Production Sale Coverage
- Social Media — Facebook & Instagram
- The Livestock Link, our sister company, provides videoing, video sales, online sales service and sale clerking

**— 7 Issues Per Year —**

**September, October and November /December**

**January, February, March, April /May**

Ad deadlines are the 5th of the preceding month

except for January which is Dec. 1, March is Feb. 4 and April/May is Feb. 4.

- **Go-Pher the Purple sale ads will run in the Nov/Dec issue •**

*(Contact us if you need more time for pictures.)*

***The one that's read from "cover to cover."***

# HEREFORD → America

**Jill and Marc Hotchkiss**

**13823 Beaver Creek Place • Reva, SD 57651**

**605/866-4495 (office) • 605/490-1409 (Jill's cell) • 605/210-1956 (Marc's cell)**

**Contact us for a free copy or view online at**

**[www.herefordamerica.com](http://www.herefordamerica.com)**



# FUTURE

# Momma Cows



**50 BRED HEIFERS  
AVAILABLE THIS FALL!**

*From a cowherd that gets it done!*

**TH 195B EXECUTIVE 134J**

*A.I. Service Sire. Top selling heifer bull prospect  
at Topp Herefords Bull Sale.*

**A.I. BRED TO:**

TH 195B Executive 134J  
(44240832)

**PASTURE EXPOSED TO:**

Rangeline 57D El Dorado 6H  
(44198576)  
CE 5.2 BW .5 WW 57 YW 87 MM 30

**RANGELINE CATTLE**

Daryl and Terese Rupprecht  
Thief River Falls, MN  
218-280-1378

**SIRES REPRESENTED**

TH Big Country 537G • Boyd 31Z Blueprint 6153  
Haroldsons Upgrade T100 33D • TH Frontier 174E  
TH Master Plan 183F • UPS Endure 8010



**EL DORADO 57D** - Sire of 6H

**WATCH FOR  
DAKITCH /  
RANGELINE  
FALL FEMALE SALE**

*October 2022*

Register Now

[www.mncattlegwomen.org](http://www.mncattlegwomen.org)



**OCTOBER 20, 2022**

**UNIVERSITY OF MN MEAT SCIENCE LAB, ST. PAUL, MN**



**REGISTRATION IS LIMITED TO 30 !!**

This will be a hands-on interactive day of learning the ins and outs of freezer beef. Topics will include: carcass breakdown, cutting, aging, cooking, knife selection, safety, and state regulations for selling freezer beef.



**EARLYBIRD DEADLINE  
SEPTEMBER 30TH!**

## ADS WANTED

UPCOMING ISSUES: FEBRUARY 2023 AND AUGUST 2023

**SIGN UP FOR AN AD PLACED IN THIS NEWSLETTER! - FULL PAGE: \$100 | HALF PAGE: \$50**

*Newsletter mailed to the entire MN Hereford Breeders Membership  
Emailed to Hereford Breeders in MN, IA, WI, SD, ND*

*Contact Makayla: [jmflower.11@hotmail.com](mailto:jmflower.11@hotmail.com)  
to sign up for an ad*

### THANK YOU AD SPONSORS:

GO-PHER THE PURPLE SALE

HEREFORD AMERICA

JMF HEREFORDS & SIMANGUS

MINNESOTA CATTLEWOMEN

RANGELINE CATTLE

THE HEREFORD BORDER TOUR

# 2022 Go-Pher Sale

## Friday, December 9th

1:00 pm Annual Meeting at McCloud County Fairgrounds in  
Hutchinson, MN.

6:00 pm Social hour prior to banquet

7:00 pm Annual banquet

## Saturday, December 10th

12:00 pm Go-Pher Sale

*This year will be a directory year so be thinking of your ads, as we would like to have them out by March 1st. Also we would like to have local photos for the cover again. So get out your cameras and submit your photos. Send to: [kmkruise96@gmail.com](mailto:kmkruise96@gmail.com)*

We would like to extend our congratulations to Neil and Katie Johnson of Pipestone, MN for being selected as our new Minnesota Go-Pher Sale Managers.



born of a breed

# GO-PHER THE *purple*

**12.10.22 | HUTCHINSON, MN**  
**ENTRIES DUE OCTOBER 10**

Neil & Katie Johnson, Sale Managers  
507.215.1114 | 507.820.0803

# 2022 MIDWEST REGIONAL JR. HEREFORD SHOW

Pipestone, MN

More on page 6!



## **MN Hereford Breeders**

Makayla Flower  
1530 10th St. NW  
Holloway, MN 56249

**FIRST CLASS MAIL - TIME DATED MATERIAL!**

