

Minnesota HEREFORD BREEDERS



THANK YOU TO OUR FEBRUARY SPONSORS:

COUNTY LINE HEREFORDS
HARV'S HAPPY HEREFORDS
KROGSTAD POLLED HEREFORDS

FROM THE PRESIDENT:

By: Kent Heins

Nice Job MN Hereford Breeders and Thank God, 2020 is over!

Resiliency forced Change. In the previous newsletter, the main topic I shared was Resiliency. Looking back at 2020, with respect to the Annual Meeting and the 40th Annual Go-Pher the Purple Sale, I would say that the MN Hereford breeders have done a great job of being resilient and embracing the change. The hand we were dealt going into the biggest weekend of our year looked like a challenge; however, we were able to successfully pivot into a completely different plan and it worked out well. Thanks to Matt and Darci Kitchell for

their work to make the necessary changes to the Go-Pher Sale, Great Job! In my opinion, the sale was excellent. The changes also forced everyone to their computer as opposed to the McLeod Co. Fairgrounds in Hutchinson. Our communication had to change dramatically moving the Annual Meeting online. Great participation showed how we stick together to make sure we are a strong resilient organization. We were able to recognize our new Hall of Fame members, congratulations to Dave Eckert and Doug and Joanne Lawrence, a well-deserved honor for a lifetime of dedication to the Hereford Breed. We were also able

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FROM THE PRESIDENT – CON'T.

to host a successful online Annual Meeting sharing information with our members. If you would have told me that the annual meeting before the 40th Annual Go-Pher the Purple sale was going to be held online, I would have thought you were crazy, but it worked well. Thanks to everyone for your attendance and participation.

Looking forward there will be some challenges, but with 2020 being what it was, we have shown that we can succeed. 2021 has a few things that we are working on that are worth sharing. First off, the feeder calf committee has plans to continue pursuing plans to help market feeder calves for the 2021 year. There is work ahead of us to make this a reality but we feel that it's critical to help Hereford breeders market their cattle. Secondly, there has been a request to assemble a video to be presented to restaurants to make the connection

between the Hereford Beef they are selling and the producers. That said, I have a request for everyone. Please email me pictures of your cattle or your interaction with your cattle that would fit into a short video that would help show the connection between Hereford Breeders and their cattle. Send your photos to kent.heins@gmail.com.

As we look forward to the rest of 2021, we have no idea what it will bring. But we do know one thing, we as Hereford Breeders will continue to push forward with the resiliency and change necessary to make improvements both for ourselves and for our breed.

Take time to care for your loved ones and hopefully we can all see one another soon!

Kent

WANT TO BE PART OF A HEREFORD PROMO VIDEO?

Email Kent Heins photos of your cattle or your interaction with your cattle to be included in a video showing the connection between Hereford Breeders and their cattle.

Send to kent.heins@gmail.com

Next Newsletter: August 2021

Deadline: July 10, 2021

Submit info and photos to Makayla: jmfloer.11@hotmail.com

County ine Herefords

County ine Cattle Company

ANGUS, HEREFORD, AND CHAROLAIS BULLS AND HEIFERS FOR SALE *by private treaty*

Bradley Hochhalter & Alyssa Stoeckman
B: 218-790-9761 | A: 507-514-1542
Green Isle, MN

For sale:

CE	-2.3
BW	4.4
WW	53
YW	81
MILK	25
FAT	0.013
REA	0.33
MARB	0.07
CHB	\$96



CLH 4E 26C MR Cronus 03H | Reg. 44139176

SIRE AH JDH CRACKER JACK 26U ET {SOD}
JDH 20R CRACKER 26U 26C ET
JDH MS P606 BOOMER 20R
EXR CROSSROADS 466 ET
DAM MS DAKITCH MDK DARCI'S LADY 4E
MS DAKITCH MDK DARCI LADY 128Z

Selling flushes:



JB MC Kelly's 1925 ET | Reg. 44071187

SIRE CHURCHILL SENSATION 028X {SOD}
UPS SENSATION 2296 ET
UPS JT MISS NEON 7811 1ET
H/TSR/CHEZ/FULL THROTTLE ET
DAM H AH KELLY 6189 ET
CRR 109 KELLY 303

CE	3.4
BW	3.4
WW	61
YW	95
MILK	33
FAT	0.003
REA	0.61
MARB	0.01
CHB	\$108



FROM OUR AMERICAN HEREFORD ASSN. FIELD REP:

By: Alex Acheson

I hope this newsletter finds you in good health.

As I write this we have already started bull sale season for 2021 and it looks to be a great year with strong demand for Hereford bulls and females as well as Hereford influenced replacements.

Many of you are probably wondering how the Cattlemen's Congress in Oklahoma went. All I can say is it was a very enjoyable event and the staff/city made everyone feel very welcome. Our numbers were up quite a bit on the female shows but the pen show was down. If the Cattlemen's Congress is held again I would encourage everyone to go experience it.

I would like to thank the breeders/Juniors that supported the feeder calf programs that are held at HRC Feeders. This year was the first year having all the cattle fed at one location. We have 133 steers from 41 NJ HA members across 15 states in the NJ HA Fed Steer Shootout. There are 162 steers from 11 producers across 8 states the AHA Hereford Feedout Program. I look forward to these programs growing as they help provide learning opportunities for the Juniors as well as help the AHA continue to develop data on Hereford influenced cattle.

As I travel this spring if you are looking for a bull, female or group of calves to feed please reach out to me. Don't forget if you have feeder cattle to sell, reach out to me as well. We may have other groups that we can put together to make a load or may have a special sale to consign them to.

Be sure to follow me on Facebook to stay up to date on events happening in our area. Also watch the AHA website for news releases.

**2021 NJHE will not take place in Wisconsin this year as planned, it will be in Kansas City again. This decision was made to help everyone be able to plan further ahead and Wisconsin was not able to confirm that they would allow us to host the show there this year due to Covid-19. We are looking forward to seeing everyone in KC again.

Thanks and hope to see you at the next Hereford event.

Thanks,
Alex Acheson
Field Representative, North Central Region #3
American Hereford Association
785-366-1185
aacheson@hereford.org



MN BEEF COUNCIL UPDATE:

By: Jeri Hanson

Welcome to 2021! For any of you that have started calving – hoping all is going well – the exciting time of our year!

The Beef Council continued to have Zoom meetings in November and January. April still remains to be a question – I know most of us are looking forward to the more normal in-person meetings! Election time is approaching and by the time you receive this newsletter, the slate of candidates will be finalized. Please remember to vote if you are in Districts 1, 2&3, 5, 7, 8 and 9. Ballots will be sent out to producers in these districts. Only producers who have certified themselves beef producers with MBC or Minnesota Department of Ag are eligible to vote. Results should be known by April.

BQA training has begun! Minnesota Beef Council will be partnering with the University of Minnesota Extension Educators in some of these trainings which will be online and hopefully, again in person. Keep in mind; this is an every three year certification. Allison VanDerWal is our BQA Coordinator and there are Webinar dates set starting on February 4th. For more information on details of that meeting and future ones, go to mnbeef.org and go to Upcoming Events.

Last time, I wrote about the promotion, research and education that is the focus of the MBC. In order to accomplish goals in these areas, funding is necessary – thus, the check-off dollars! These programs are not done “just for fun” (even though they are interesting, educational and enjoyable), but are always geared towards our

dedication of “strengthening beef demand by responsibly providing a safe, wholesome, healthy and delicious eating experience.” As Kelly Schmidt stated in one of our recent meetings, his number one focus, and the board’s, is “how do we drive beef demand.” It appears as this focus is gaining ground in the export market. The latest information we just received from the United States Meat Export Federation was that November exports were the largest of 2020, with the export value of \$338.43 per head of fed slaughter! This is good news for all areas of the beef industry and shows how important it is that we continue to promote and educate about the importance of beef in all diets, here and abroad, young and old! Questions arise about why we spend so much effort and money on exporting. These foreign countries are interested in several cuts that we, as Americans, do not necessarily care to experience – such as tongue, heart, liver, intestines, oxtail, etc. – called “variety meats.” These meats are sought after in the top US Beef Export Markets such as Japan, South Korea, Hong Kong/China and Taiwan, and add value to each one of our animals!

Thank-you to each one of you that contributes to the check-off with your \$1/head for helping to make these opportunities possible for all of us! If you would like more information on the USMEF, how check-off dollars are spent or anything pertaining to the Minnesota Beef Council, please contact the office at 763-479-1011 or myself.

Jeri Hanson, MBC Secretary

Sires used in our herd.



Churchill Kickstart 501C



AH JDH Munson 15E ET



Mohican THM Excede 2426



Churchill Red Baron 8300F

HARV'S HAPPY HEREFORDS

Harv's Happy Herefords is a small farm outside of Hanley Falls that was started in 2017. We focus on staying small, while being committed to building a good quality herd. From our start in 2017, we have continued to grow with purchases from Lamb Bros, Larson Hereford Farm, Delaney Herefords, DaKitch Hereford Farms, Lester Schafer Herefords, and Churchill Cattle Company.



TH 409A 475Z Due North 361C ET



Innisfail WHR X651/723 4013 ET



Behm 100W Cuda 504C



KT Small Town Kid 5051

OFFERING:

Bull and Heifer calves each fall by private treaty.

HARV'S HAPPY HEREFORDS

Kelly and Connie Timm

2109 510th Street

Hanley Falls, MN 56245

Kelly: 320-226-3935

Connie: 320-226-0883

kctimm75@mvtvwireless.com

2020 ANNUAL MEETING:

The first ever Zoom annual meeting of the MN Hereford Breeders Association was held on December 12, 2020 at 1:00 PM. 42 members participated. It was a nice turnout.

This year was the 40th anniversary for the Go-Pher Sale. The cattle quality was exceptional. A big Thank You to Darci and Matthew Kitchell for managing the sale.

This year's Hall of Fame Honorees were Doug and JoAnn Lawrence of Princeton, MN and Dave and Rhonda Eckert of Frazee, MN. Congratulations to both of those families.

There was information shared about the feeder calf survey that was sent out this fall. If you have not filled one out, please let me know and I will get you the information. We are working to implement this for the year of 2021. Someone will be in contact with those of you who filled one out. You can be part of a meeting to further the process of getting cattle to the people that would like to feed and market them as Certified Hereford Beef.

We re-elected Tom Walsh, Steve Neil and Ross Carlson as board directors.

Kory Kruse, MHB Secretary

Hall of Fame Inductees:



Doug and JoAnn Lawrence of Princeton, MN



Dave and Rhonda Eckert of Frazee, MN

Congratulations!

MHB QUEENS:

2020: HANNAH PERROTTI

My name is Hannah Perrotti and I served the Minnesota Hereford Breeders as the 2020 MN State Hereford Queen. I am 19 years old and a Freshman at South Central College in North Mankato. I am currently pursuing a degree in Agribusiness Production. I have been involved with the Hereford breed for the last eleven years; raising and exhibiting Hereford cattle alongside my family in Byron Minnesota.

My year as Queen was an exciting, educational, and humbling journey, however it did look very different due to COVID-19. I was still able to attend the Junior National Hereford Expo and represent Minnesota. I got the opportunity to meet other state queens and connect with many Junior Hereford members from all over the United States. I also was able to represent the Minnesota Hereford Breeders at the American Royal in October, where I ran for National Hereford Queen.

I am grateful for the Hereford Breed and everyone involved that helped make the last year memorable. The Hereford Breed is a family and I am blessed to get the opportunities that I did.

Outgoing Queen, Hannah Perotti



2020 National Hereford Royalty at the American Royal - Hannah Perrotti pictured far right.

2021: BROOKE GEISLINGER

Hi everyone, my name is Brooke Geislinger, daughter of Lawrence Jr and Sarah Geislinger. I am currently in my last year in the Veterinary Technician program at Ridgewater College of Willmar. I grew up on a small hobby farm outside the small town of Watkins MN, where we raised mostly commercial Hereford cattle. With these last years we have slowly started making improvements to our herd by getting some registered Herefords into the mix. This all started a few years ago when I wanted to start showing something larger than a goat. I started by buying my first Hereford in 2016, since then I have been hooked on showing as well as the breed.

I am extremely excited to see what this years show season will bring. I am looking forward to being able to go to nationals to hopefully be able to meet a lot of new people and make new friends. As well as being able to show my cow calf pair in the ring. I am excited to see where this journey of being our state queen will lead me.

I am hoping to get to travel to as many Hereford events as possible this summer. If there are any Hereford events that you would like to have me attend, I would definitely be interested in attending. You can get ahold of me at my Gmail at geislingerbroke@gmail.com for any and all events you would like to have me be at. I hope to see everyone at some point this summer.

Best wishes as your
2021 MN Hereford Queen,
Brooke Geislinger



Brooke Geislinger, 2021 MHB Queen



Best wishes
FOR A SAFE AND SUCCESSFUL CALVING SEASON!

ADS WANTED

ISSUES: AUGUST 2021 AND FEBRUARY 2022

SIGN UP FOR AN AD PLACED IN THIS NEWSLETTER! - FULL PAGE: \$100 | HALF PAGE: \$50

*Newsletter mailed to the entire MN Hereford Breeders Membership
Emailed to Hereford Breeders in MN, IA, WI, SD, and ND*

*Contact Makayla: jmflower.11@hotmail.com
to sign up for an ad*

HEREFORD INFLUENCE FEEDER SALE REPORT:

Bagley Livestock - January 14, 2021

There was lively bidding on an impressive run of 350 plus Hereford steers and heifers. Calves sold right with the pace for the day.

Example lots:

75 steers, 737 lb.	130.25
29 steers 726 lb.	126.00
35 steers 736 lb.	126.25
10 steers 694 lb.	125.50
26 steers 584 lb.	145.50
14 steers 531 lb.	133.00
66 heifers 689 lb.	127.00
7 heifers 726 lb.	123.00
36 heifers 588 lb.	132.00
14 heifers 486 lb.	126.00

GO-PHER SALE REPORT:

40th Gopher the Purple sale held on SmartAuctions.

Sale reported by sale managers: Matthew & Darci Kitchell

2020 Sale Averages:	Bulls	\$3000
	Cows	\$4400
	Heifer calves	\$2235
	Breds	\$3540
	Steers	\$1280

Selling to states of South Dakota, Wisconsin, Minnesota, Washington, Montana, Tennessee, and North Dakota.

BULLS

Lot 3 - Consignor: Sip Stock Farm
\$3650 - Buyer: Colby Kaup - Hoven, SD

Lot 2 - Consignor: Neil Farms
\$3600 - Buyer: Dave Jones - LeSueur, MN

COWS

Lot 6 - Consignor: Dakitch Farms - Matthew & Darci Kitchell
\$5150 - Buyer: Nathan Huso - Hackensack, MN

Lot 7 - Consignor: Dakitch Farms - Matthew & Darci Kitchell
\$3650 - Buyer: Walter Jones - Gatzke, MN

HEIFER CALVES

Lot 21 - Consignor: Carlson Farms
\$3850 - Buyer: Nathan Huso - Hackensack, MN

Lot 20 - Consignor: Neil Farms
\$3350 - Buyer: Nathan Huso - Hackensack, MN

Lot 9 - Consignor: Delaney Herefords
\$3200 - Buyer: Steve Resler - Owatonna, MN

BREDS

Lot 38 - Consignor: TL Herefords - Taylor Lacek
\$5000 - Buyer: Scott Walbridge - Hinckley, MN

Lot 40 - Consignor: Lost Meadow Farms
\$3650 - Buyer: David Johnson - Glendive, MT

Lot 44 - Consignor: Windy Hills Herefords
\$3650 - Buyer: Dave Jones - LeSueur, MN

Lot 46 - Consignor: Jondor Herefords
\$3650 - Buyer: Roland Foster - Princeton, MN

STEERS

Lot 47 - Consignor: Sip Stock Farm
\$1500 - Buyer: Noah Rupprecht - Their River Falls, MN

Lot 52 - Consignor: Doug Lind Family
\$1400 - Buyer: Jacob Bergman - Brownsville, WI

2021 JUNIOR EVENTS:



A note from show manager, Jenna: The entire hotel has been reserved for the show. Please don't worry about rooms and PLEASE only reserve rooms that you will need - it is difficult to keep the rooms in our block when they get cancelled at the last minute. Thank you!



The 2021 Junior National Hereford Expo (JNHE) is excited to announce we are coming back home to Kansas City. Mark your calendars and plan to join us for The Hereford Spectacular, July 3-9 at the American Royal Complex. Future JNHE plans include Louisville, Ky., in 2022 and Madison, Wis., in 2023. We look forward to a great event this summer and appreciate your support as we continue to navigate Covid-19 and hosting events of this size and scale.

For Sale Private Treaty 18 Yearling Polled Hereford Bulls

Many calving ease prospects

Avg. EPDs of sale bulls: CE 3.56, BW 3.35, WW 63, YW 102, SC 1.3, MILK 31, REA .49, IMF .08



KPH 201E CONAGHER 0004 P44132500 • 2-10-20
BW WT. 84, 205 WT. 680 • HETERO POLLED
SIRE HARVIE E SACKETT ET 201E
CE 3.6, BW 3.5, WW 63, YW 108,
SC 0.8, MILK 32, REA .67, IMF .28



KPH 7Z VICTOR 0006 P44132770 • 2-11-20
BW WT. 82, 205 WT. 684 • HOMO POLLED
SIRE JDH VICTOR 719T 7Z ET
CE 4.9, BW 3.7, WW 68, YW 113,
SC 1.9, MILK 36, REA .43, IMF .06



KPH 10Y HOMEBOY 2031 P44132543 • 2-19-20
BW WT. 79, 205 WT. 698 • MDF HETERO POLLED
SIRE HOMETOWN 10Y
CE 7.1, BW 2.8, WW 59, YW 101,
SC 1.3, MILK 34, REA .45, IMF .09



KPH 201E LOUIS 2066 P44132727 • 2-29-20
BW WT. 83, 205 WT. 690 • HOMO POLLED
SIRE HARVIE E SACKETT ET 201E
CE 4.9, BW 4.6, WW 67, YW 106,
SC 1.4, MILK 36, REA .28, IMF .01

KPH Krogstad
Polled Herefords



Les Krogstad • kph@gvtel.com
(218) 945-6213 • (218) 289-5685 (cell)
3348 430th St., Fertile, MN 56540

**RAISING POLLED HEREFORDS
— SINCE 1943 —**

More information and pictures at
www.krogstadpolledherefords.com

Darin Krogstad
(651) 388-1013 • (651) 485-0159
16765 Welch Shortcut, Welch, MN 55089

EPDs 1/8/21

GO-PHER SALE HIGH SELLERS:



High Selling Female:
Lot 6 - Consignor: Dakitch Farms, Matthew & Darci
\$5150 - Buyer: Nathan Huso - Hackensack, MN



High Selling Bred:
Lot 38 - Consignor: TL Herefords - Taylor Lacek
\$5000 - Buyer: Scott Walbridge - Hinckley, MN



High Selling Open Heifer:
Lot 21 - Consignor: Carlson Farms
\$3850 - Buyer: Nathan Huso - Hackensack, MN



High Selling Bull:
Lot 3 - Consignor: Sip Stock Farm
\$3650 - Buyer: Colby Kaup - Hoven, SD

MN Hereford Breeders

Makayla Flower
1630 10th St. NW
Holloway, MN 56249

