

MINNESOTA HEREFORD BREEDERS

From the President:



Our annual meeting, banquet, and Gopher the Purple event was super! Great people and great cattle in a fun filled weekend. Way to go breeders!

A new year brings new challenges and I sure think the Hereford breed is ready to embrace these. What are these challenges, the industry is in an era of increased inputs and cost of production. We need to stay proactive and get more competitive in the meat case. Most breeds are trying to identify genetics that have better feed conversion and are easier to work and be around. EPD's for feed intake and disposition have become a focus of some associations. Don't get me wrong, we need to keep a watchful eye on these as well. However, we are fortunate that Herefords have both these traits built in. The most profitable trait in the cowherd is reproduction and the Hereford cow does a very good job at that while staying in shape. The most important benchmark in the feedlot is feed conversion. We rule that. These are just a couple reasons the serious commercial cattlemen are revisiting the Hereford breed. Not to mention we as breeders have done a very good job in improving the breed. Sales are up, enthusiasm is high, cow numbers low, and calf prices strong are leading the way to another good year in agriculture.

(Continued on Page 2)

From the Sale Manager:

The 2012 Go-pher the Purple Sale was held in Hutchinson on December 8th with nice weather and a big crowd in attendance. The sale saw an increase in averages across the board and bidding was active throughout the sale. I want to thank the consignors for the quality of cattle that they all brought to the sale and their cooperation in making this a successful event. It can be very challenging to make a consignment sale successful, and I am so very impressed with the consignors and their desire to make this sale work. Every animal that was consigned to the sale was there and they all found a new home. There were some changes we made to the sale this year, and most everyone seemed very receptive to them, and we look forward to working on new ideas for the future. It was a privilege for me personally to work with the MHB on managing this sale and look forward to the possibilities for next year.

Regards, Steve Wolff

Next issue: Summer 2013

Pictures and news are welcome!

Contact Makayla:

jmflower.11@hotmail.com

Sponsors wanted! Sponsoring an issue of the MHB Newsletter entitles you to a full page insert that is distributed to all MHB members and posted on the MHB website. The cost is just \$100 payable to the MHB. Please contact Jared and Makayla Flower, or Ross and Beth Carlson if you are interested in sponsoring a future issue.

www.mnherefordbreeders.org

(...continued from front)

From the President:

Bull season is here along with the start of the calving season. Get out to as many events as your time will allow. Other breeds are watching us and what we are doing. We need to keep our nose to the grind stone and produce good Hereford cattle for today and beyond. We probably don't have enough "good" Hereford bulls to satisfy the thirst of the progressive cattle person. Keep breeding and making the good ones, invest in top genetics. Look at what the major studs have done to their Hereford sire line up in the last 2-3 years. They have added more Hereford bulls and have put some money out to get those genetics, because the demand is increasing for white face genetics. The Baldie once again is the cross that is in huge demand at all phases of the production chain.

Our leadership on a national level, regional level and state level are poised to make this breed the breed of choice among producers and the industry.

Have a great and safe calving season.

Daryl



Maurice and Pat Grogan
Induction into MHB Hall of Fame

Scenes from the Banquet



John Schiltz, Lake Elmo Inn



Nick Rausch, Greater Omaha Packing Co.



Dr. Alfredo DiCostanzo, U of M



Jim and Jeri Hanson Family
Enthusiast of the Year Award



2013 Reserve Grand Champion Carload

Livestock Images

NO FOOLIN' SPRING BULL SALE

MONDAY, APRIL 1, 2013 @ 1PM



Lot 1



Lot 2



Lot 5



Lot 7

Offering 30 Yearling Bulls featuring the members of our
2013 National Western Stock Show Reserve Grand Champion Carload
 PLUS, a great selection of Commercial Bred Heifer Pairs!

Delaney Herefords Sale Barn, Lake Benton, MN
 Jim Birdwell, Auctioneer



Visit our website for details on our entire offering,
 request a catalog & see the latest photos & videos!

Delaney HEREFORDS

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JUNIORS:

We hope the winter has been a good one for all of you and calving is off to a great start! Here we are, at the end of February and

July seems a long ways off but time will pass very quickly and we all get involved with so many different activities. Just a reminder that I have made arrangements with a hotel in Kansas City, MO for 20 double rooms for the 2013 JNHE. The dates I have reserved the rooms for are July 14-21st, seven nights. I checked with the hotel manager this past week and at this time, there are 18 rooms left to be reserved. If you plan on attending the JNHE, please reserve your rooms as soon as possible. We want to fill all 20 rooms!

The hotel is:
Days Inn Stadium
5100 E. Linwood Blvd.
Kansas City, MO 64128
Telephone: 816-216-1622

Make sure you indicate you are with the group **Minnesota Junior Hereford Breeders** or mention my name – Jeri Hanson. The rooms will be held until June 1, 2013 and the price is \$69.99 plus tax per night. Pets are allowed with a \$100.00 deposit which will be returned at check-out if no damage or mess.

The rooms are double queen, non-smoking; they have breakfast and free wi-fi; an outdoor pool is available. If you need an extra cot, please let us know as we can bring all of ours along (we have 4) as I do believe they will charge you extra for one but cribs are free. Rooms do have refrigerator and microwave. As you reserve your rooms, careful how you state number in the room as you may be charged extra if you state more than 2 adults and 2 children!

If you have ANY questions/concerns, please contact me. We look forward to seeing many of you at the different shows and hope Minnesota, once again, has a great representation at the 2013 JNHE!

Jim & Jeri Hanson
507-877-3631
jerihanson@hotmail.com

There will be a short survey coming out to all juniors that are on the email list, so please follow the directions found in the email and participate!

Upcoming Events for Juniors

1. Junior Nationals; July 14-21 Kansas City, MO
Entries are Due June 1st (or May 1st for early-bird rate)
Talk to Jim & Jeri Hanson about rooms ASAP
(jerihanson@hotmail.com or 507-877-3631)
2. Midwest Classic; June 28-30 Pipestone, MN
Entries will be sent out via e-mail in May
Reserve hotel rooms NOW to ensure a room;
Crossings Inn 507-562-1100 under "Hereford Show"
Contact Jenna if you have any questions
3. March Madness Show; March 16 Albert Lea, MN
www.showpage.com/march_madness.index.html
4. MN Jr. Spring Classic; April 12-14 Austin, MN
www.minnesotajsc.com

JUNIORS, continued:

Juniors, here are a few things to update you on and to add to your already busy calendars! If you have questions or need anything please let one of us know as we are here and willing to help you! Stay warm and thinks SPRING! - Jim, Jeri, Jamie, & Jenna

Congratulations!!

2013 Officers:

President – Dana Kuelbs; Grey Eagle
Vice President – Sarah Flower; Benson
Secretary – Megan Bellefy; Bagley
Treasurer – Jackson Neil; Northfield

2013 Queen:

Emily Bellefy; Bagley

Upcoming Deadlines

April 1st – National Jr. Hereford Association Scholarship Deadline see Hereford.org for more information

May 1st – Jr. National Early-Bird Rate

If you aren't on the Junior e-mail list or if you have pictures to share for the junior webpage updates send Jenna an email at jl_schmidt@hotmail.com

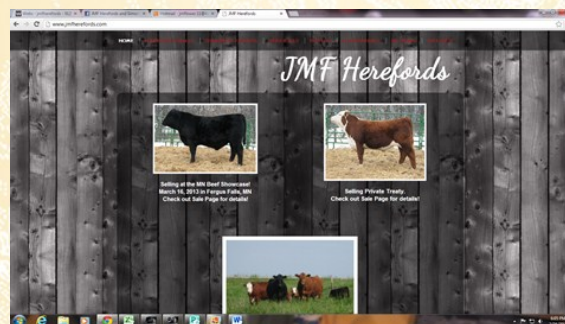
Find us at Minnesota Jr Hereford Breeders on



to keep up to date!

**Want a website?
Need an Ad made?
Pictures taken?**

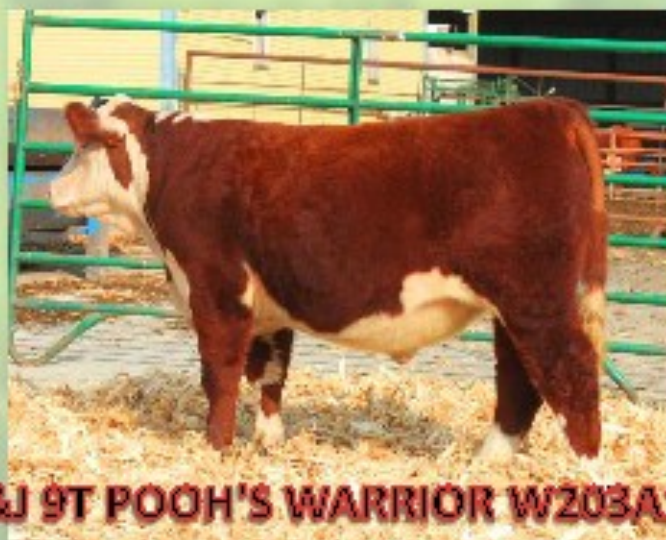
We can help you with that!
Contact Jared and Makayla Flower
for more information.
605.690.6050 or 320.413.0483



THANK YOU to

Delaney Herefords and *Hanson Herefords*
for sponsoring the March Newsletter!!!

Bulls!



J&J 9T POOH'S WARRIOR W203A10Z

Heifers!



Raftsman Daughter

These & many more...

FOR SALE!



Tank 65X Daughter



SH Unity Son



Directline Son



SH Unity Son

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JH Jim, Jeri, Jody, Jaime
.....
Hanson Herefords

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more about our
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Jody: 507-276-8577

• Comfrey, MN
Jeri: 507-828-2211
Jaime: 507-276-8237



www.WillowCreekCattleCo.com

COMING AVAILABLE, SUMMER 2013 NEWSLETTER:

1/4 page Ads will be available for \$25.

Issue sponsors are still the same at \$100 for a full page.

Send Ads to Jared and Makayla Flower

Email: jmflower.11@hotmail.com

Deadline for the June edition is May 10.

MINNESOTA HEREFORD BREEDERS

Ross and Beth Carlson, Secretary

1470 10th Street NE

Murdock, MN 56271



Thank you to everyone who made the 2012 Go-Pher Sale a success!!!