



Hello Minnesota Hereford Breeders!

We are excited to invite you to submit your entries for the 43rd Annual Minnesota Go-Pher the Purple Sale held at the McLeod County Fairgrounds in Hutchinson on **December 8 & 9!**

In preparation, plans are outlined below:

### SEPTEMBER

- Select your consignment(s). If you'd like a second opinion, give us a call. We'll work with the sale committee and get someone to your place as soon as possible.
- Wean calves and start everyone on feed. Come December, you'll be glad you did!
- Get all registration paperwork in order.

We are looking for quality bred and open heifers, select bred cows, and a limited number of bulls and steers. If you are interested in entering a bull, please do so. We will be in touch after entries are reviewed, as only a handful will make the sale. All animals are subject to screening, acceptance into the auction is not guaranteed upon entry. Sale managers and/or representatives of the sale committee reserve the right to sift consignments from sale based on structural correctness, body condition, and/or temperament. No sale lots will be assessed full sale expense.

### OCTOBER

- Submit your entries online by FRIDAY, OCTOBER 13, 2023.**
- Mail entry fee(s) - \$200/entry.
- Submit your catalog photo(s).
- Schedule video date.

Entries are to be submitted electronically, using [THIS FORM](#). (Paper entries will not be accepted.)

Make sure you complete all required fields until you reach the 'submit' button and receive confirmation of your submission

Entry fee is \$200/lot. After submitting your online entry, please mail a check for your fee(s) to our address on bottom of this letter. No refunds. Please make payable to: Minnesota Go-Pher the Purple Sale.

Catalog photos. In our opinion, a poor catalog picture does more harm than no picture at all. With that in mind, we are going to offer a few options for catalog photos:

- 1) Upload a quality, high resolution image as you complete the online entry.
- 2) Have photos taken during video shoot at one of the locations offered.
- 3) Submit a high resolution image via email to [kdelaney329@gmail.com](mailto:kdelaney329@gmail.com).

**All submitted photos and entry fees MUST BE RECEIVED before Halloween - October 31, 2023.** We reserve the right to use or not use photos at our discretion for the catalog and advertising.

Again this year, the Go-Pher Sale will be a live video sale. Cattle will not be taken through the ring on sale day; rather, they will be on display throughout the duration of the sale. It is imperative cattle are broke to lead and barn ready, just as in the past. When making stalls, please bring your 'A- game' - end panels, mats, farm signs, etc. so buyers can easily find you. (Stall cards will be provided.)

Because we are showcasing our cattle by video on sale day, it is important we work together to get quality footage. As you all know, taking videos for a consignment sale is a big project and no matter the dates offered, it will not be handy for everyone. This year, Brooke Bobendrier, Backroad Creative, will be on-site to take your photos and videos. **Here is a tentative schedule, we will send out confirmation and locations after reviewing entries.**

October 29 - Pipestone area

November 3 - Frazee and/or Willmar area  
November 4 - Northfield area

## **DECEMBER**

Friday, December 8 - McCleod County Fairgrounds

- Check-in begins at 11 am. A brief Consignors meeting will be held at 12:30 pm.
- MHB Annual Meeting at 1pm
- MHB Annual Banquet at Days Inn - Social at 6 pm, Banquet begins at 7 pm.

Saturday, December 9 - McCleod County Fairgrounds

- Sale begins at 12 noon.

*\*Please note the Minnesota Angus Association will be hosting their state sale on Sunday, December 10. Angus cattle/tack will not be allowed in the barn until the completion of our sale and load out of our cattle/tack. If you have any questions or concerns, please let us know.*

**We look forward to working with you and contributing to the legacy of this event! If, at any time, you have questions or concerns, please do not hesitate to call, email, or text us.**

*Neil & Katie Johnson*

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% Minnesota Go-Pher the Purple Sale  
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***\*Be sure to follow the Minnesota Hereford Breeders on Facebook for updates!***

**RULES OF CONSIGNMENT TO THE  
2023 MINNESOTA GO-PHER THE PURPLE SALE**



1) Consignors must be member(s) of the Minnesota Hereford Breeders. Membership must be paid and accounts current upon entry.

2) Paper entry forms will not be accepted. Submit one form per lot.

[2023 MHB Go-Pher Sale Entry Form](#)

3) \$200 entry fee per lot. No refunds or exceptions. Made payable to the Minnesota Go-Pher the Purple Sale.

4) Cattle will sell under the [terms of sale suggested by the American Hereford Association](#). Terms are cash or check with settlement to be made with the Sale Manager at time of sale. Absentee buyers will be invoiced following the sale.

\*To expedite the clearing process, consignors of 'No Sale' lots will be required to pay 20% of the sale price at settlement. Money will be refunded less sale expense after all bills have been collected following the event. The buyer assumes all risk on animals and genetic lots as soon as they are declared sold.

5) Original registration papers will be collected at check-in. As in the past, we will take care of transferring registrations following the sale.

6) All cattle must have a health certificate. Each animal must be individually identified to be ready for interstate travel. They will be collected along with registration papers at check-in.

- Bulls over 15 months of age must be semen tested with papers.
- All bred cattle must be pregnancy checked and noted on their health certificate.
- All open heifers must be checked open and breed-able and noted on the health certificate.

7) Large wood chips will be provided in the barn. Outside bedding is not allowed. Cattle are welcome to tie-out in trailers or remain in the barn overnight.

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