

Hello Minnesota Hereford Breeders!



We are excited to invite you to submit your entries for the **45th Annual Minnesota Go-Pher the Purple Sale**, held at the McLeod County Fairgrounds in Hutchinson on **December 12-13, 2025!**

To help you prepare, please review the important dates and details below:

SEPTEMBER: Planning Begins

- ☐ Select your consignment(s). If you'd like a second opinion, feel free to give us a call.
- ☐ Wean calves, start on feed, and gather registration paperwork.

We are looking for high-quality open heifer calves, bred heifers, select bred cows, and a limited number of steers and screened bulls. If entering a bull, please note that only a select few (if any) will be accepted, based on entry review.

Note: All animals are subject to screening. Entry does not guarantee inclusion in the sale. The sale managers and/or sale committee representatives reserve the right to sift consignments based on structural correctness, body condition, and/or temperament. No Sale lots will be assessed full sale expense.

OCTOBER: Entries Due

- ☐ **Online entries are due Friday, October 10, 2025.**
Submit electronically using [THIS FORM](#). Be sure to complete all required fields until you reach the "Submit" button and receive confirmation.
- ☐ **Entry Fee:** \$200 per head (non-refundable).
Payment Options:
 - **By Check:**
After submitting your online entry, please mail your check to the address below. Make checks payable to:
Minnesota Go-Pher the Purple Sale
 - **NEW! Pay via Venmo:**
Be sure to include your **farm name** and the note **"Go-Pher Sale Entry"** in the payment comments.

Neil Johnson
@Neil-Johnson-758



venmo

Photos & Videos

This is a live video sale, so a quality video is required for each lot. Tentative Video/Photo Dates:

- **Saturday, November 8**
Morning: Shawn Eckert's (Frazee)
Afternoon: RJ Orsten's (Willmar)
- **Sunday, November 9**
All Day: Steve Neil's (Northfield)

If you're unable to attend one of these scheduled sessions, you may **submit a high-resolution photo and video**. However, all photos/videos and entry fees **must be received by October 31, 2025 (Halloween)**.

Note: We reserve the right to use or not use submitted photos for the catalog and advertising.



DECEMBER: Sale Week

Friday, December 12 – McLeod County Fairgrounds

- Check-in: Begins at 11:00 a.m.
- Consignors Meeting: 12:30 p.m.
- MHB Annual Meeting: 1:00 p.m.
- MHB Annual Banquet:
 - Social at 6 pm, Banquet begins at 7 pm.

Saturday, December 13 – McLeod County Fairgrounds

- Sale Begins: 12:00 noon
- Format: Live video auction. Online bidding available through LiveAuctions.TV.

Stalling Notes:

The Go-Pher Sale will be a live video sale. Cattle will not be taken through the ring on sale day; rather, they will be on display for the duration of the sale. It is imperative cattle are broke to lead and barn ready, just as in the past. When making stalls, please bring your 'A-game' - end panels, mats, farm signs, etc. so buyers can easily find you. (Stall cards will be provided.)

We look forward to working with you and contributing to the legacy of this event! If, at any time, you have questions or concerns, please do not hesitate to call, email, or text us.

Neil & Katie Johnson

Neil & Katie Johnson
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****Be sure to follow the Minnesota Hereford Breeders on Facebook for updates!***

RULES OF CONSIGNMENT TO THE 2025 MINNESOTA GO-PHER THE PURPLE SALE



1) Consignors must be member(s) of the Minnesota Hereford Breeders. Membership must be paid and accounts current upon entry.

2) Submit one entry form per lot. [2025 MHB Go-Pher Sale Entry Form](#)

3) \$200 entry fee per lot, non-refundable. Made payable to the Minnesota Go-Pher the Purple Sale or sent via venmo - please include your farm name and "Go-Pher Sale Entry" in the comments.

4) Cattle will sell under the [terms of sale suggested by the American Hereford Association](#). Terms are cash or check with settlement to be made with the Sale Manager at time of sale. Absentee buyers will be invoiced following the sale.

***As a reminder, we will agree on a floor price for all lots at the consignors meeting on Friday.**

****To expedite the clearing process, consignors of 'No Sale' lots will be required to pay 20% of the sale price at settlement. Money will be refunded less sale expense after all bills have been collected following the event.**

The buyer assumes all risk on animals and genetic lots as soon as they are declared sold.

5) Registration papers (electronic or paper) and animal tattoos will be verified at check-in. Sale management will NOT transfer registrations. Rather, buyer information will be provided to consignors with payment.

6) All cattle must have a health certificate, which will be collected at check-in. Each animal must be individually identified to be ready for interstate travel.

- Bulls over 15 months of age must be semen tested with papers.
- All bred cattle must be pregnancy checked and noted on their health certificate.
- All open heifers must be checked open and breed-able and noted on the health certificate.

7) Large wood chips will be provided in the barn. Outside bedding is not allowed. Cattle are welcome to tie-out in trailers or remain in the barn overnight.

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