





FROM THE PRESIDENT

By: Bryan Lawrence, MHB President

"If You Are Not At The Table You Are On The Menu"

When looking at representation in our state, I think Hereford Breeders are well represented. I also believe that the extensive involvement of Hereford breeders can be greatly overlooked. The breeders in the state of Minnesota are some of the most influential around.

Now, when you think of cattle country, Minnesota is probably not in your top 5. However, when you talk about states of influence, Minnesota is one of the best in our breed.

To start with, congratulations to Jerry Delaney of Delaney Herefords for recently being elected to the American Hereford Association Board of Directors. This gives our state and breeders a seat at the table on all decisions for our breed at a national level. Additionally, we have first hand knowledge of all issues and opportunities and a direct ear to turn to with our concerns and ideas. What a great opportunity this is for our state.

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W W W . M I N N E S O T A H E R E F O R D B R E E D E R S . C O M

(From the President, continued from page 1)

And that is not all! Currently, Tar Tut, NJHA Chair and Hayley Mouser, Fundraising Chair, represent our juniors at a national level on the National Junior Hereford Board which is a huge bonus for our junior association. I have seen first hand the positive results of having state leadership in these positions.

Next, John Schafer and Jeri Hanson are board member on the Minnesota Beef Council. They are representing our association on state issues that are reported at our annual meeting every year. Many decisions are made every year that affect our industry right here at home that they have a direct impact on.

Jim Penzenstadler is currently serving on the Minnesota Beef Expo Committee which facilitates one of the largest youth shows in our state.

These are just a few of the many different areas our members are serving and making sure that we have a seat at the table. I am aware that there are many more of our members representing us in local government, local associations, 4-H leaders, FFA advisory committees and the list goes on and on.

So, to those of you in our association who have chosen to take on the additional responsibility to serve for the betterment of your communities and ultimately for our breed and association, I want to say thank you. It is a comfort to know that we are well represented and our voice is being heard at tables all over this great state and nation. Because of all of you, we can rest easy know that we are at the table and not on the menu.

-Bryan Lawrence, MHB President

THANK YOU AD SPONSORS:

BREMER POLLED HEREFORDS CARDINAL CREEK CATTLE CO. FREKING CATTLE SLEEPY HOLLOW FARM WERK HEREFORDS

Next Newsletter: AUGUST 2024

Deadline: July 5, 2024 Submit info and photos to Makayla: jmflower.11@hotmail.com

MN BEEF COUNCIL UPDATE

By: Jeri Hanson

Happy Spring – Late Winter, not sure what my greeting should be, but we have been enjoying some really nice weather for the calving season! May some of this continue for a couple more months and then get nicer with some moisture!

At the MBC, the staff and board have been busy educating, researching, and promoting "our" product – BEEF! Our GOAL is to POSITION BEEF AS THE TOP PROTEIN. Our MISSION is: "We are dedicated to strengthening beef demand by responsibility providing a safe, healthy, and most-delicious eating experience."

All our programming is based on these two statements to; Grow consumer trust in beef and beef production; Promote beef's taste advantage over other proteins; Communicate beef's nutrition and health benefits – focusing on beef as a food for strength. We are fortunate and have a very dedicated staff that strive to reach our goal daily!

Early February, I had the privilege to attend Cattlemen's Beef Board Meetings, along with Bill Post, the other member from Minnesota in Orlando. On this board, we help to determine how the \$.50 of the \$1.00/head beef checkoff is spent on the Federal level – similar to the \$.50 of the \$1.00/head beef checkoff is spent here in Minnesota. Goals and programming are similar on both levels – all working for us, the beef producer and consumer!

Once again, we have an upcoming election for directors in Districts 1, 2&3, 5, 7, 8, and 9. Three of the incumbents are not rerunning. We will be saying good-bye to longtime mem-

ber Lori Beckel in District 8, to Travis Reith in District 7, and Tim Sanborn in District 9. We will miss their contributions on this board! Please remember to vote when you receive your ballot in the mail!

It has been an honor to serve all the beef producers on the Minnesota Beef Council Board these past few years! I genuinely enjoy working with all involved – producers, consumers, educators, students, and the cattle! Please keep in mind, if you have any questions concerning the checkoff or would like to have someone speak at an event or in school, contact the office (763-479-1011) or myself (507-828-2211).

Happy Calving!

-Jeri Hanson, MBC Secretary



MARCH 8, 2024 AT 6PM AT THE FARM Centonille, SD





DOB 1/1/23 44532960



SLEEPY FREEDOM 335 DOB 1/11/23 | 44528653



SLEEPY BARRICADE 326 DOB 1/7/23 | 20829985





SLEEPY BARRICADE 331 DOB 1/10/23 | AAA 20829971

DOB 1/31/23 | AAA 20829979

Featuring the best of our Hereford, Angus, and Simmental genetics.





scan for sale details & videos!

Sleepy Hollow Farm **The Johnsons** 2890I 465th Avenue, Centerville, SD 570I4

Mark 605.212.2387 • Jeanne 605.957.5036 Trevor 605.212.4977 • Tate 605.553.8570 johnsonm655@yahoo.com

Follow us on Facebook for sale updates.

2023 GOPHER SALE REPORT AND ANNUAL BANQUET

December 8-9, 2023 | Hutchinson, MN

Bred females averaged \$3,500; Open heifers averaged \$2,900; Bulls averaged \$3,500; Steers averaged \$1,600; Sale average \$3,096



MN Hereford Breeders Board of Directors.



Kent Heins, left, and Dave Jones, right, winning Enthusiast of the Year.



President Bryan Lawrence speaking at the annual banquet.



Bonnie Reed pictured with the new Hereford Oueen, Sarah Perrotti.



Cardinal Creek Cattle Co. donated this years' donation heifer, juniors pictured behind. Thank you Orsten family!

EXCEPTIONAL HEREFORD BULLS SELLING THIS SPRING IN THE MCCURRY ANGUS RANCH ANNUAL BULL SALE. MARCH 14TH, 2024 HUTCHINSON, KS



Shane & Ashlie Werk Nora, Brooks, & Ivy Manhattan, KS Shane Cell: (620)727-5204

Bob & Phyllis Werk Herman, MN

Transportation available!



Geaturing five outstanding sons of

KSU Land Grant 153 ET

ADDITIONAL SIRES: PCC Maverick 0183 NJW Fortified 238F **NJW Journey 53D** Find us on Facebook & Instagram: Pictures & videos posting SOON! Churchill Majestic 903G

When being genetically different is more important then ever



Kate Roberta

US REG#44416818 CDN REG# C03088456 // April 8, 2021 // HOMOZYGOUS POLLED

RST X51 REVOLUTION 4102 Sire: HILLS-GALORE 44Z RESOLUTE 128D HILLS-GALORE 52R CALLI 44Z

Alvin & Mary Kate Pawlitza Julia, Alex and Georgia Tel: 306-689-2597 Cell: 306-587-7399 Hazlet, SK, Canada Follow us on Facebook

HILLS-GALORE DOMINATOR 13Z Dam: HILLS-GALORE 18A DOMINO 4C HILLS-GALORE 84U CALLIE 18A

k Famile

TRADUCTOR AND REACH, aND

SemenAvailable No certificate \$60 CDN per straw \$50 USD per straw

- DB FREE
- Actual Birthweight 88lbs
- Athletic, great feet
- Top of the breed for weaning (80.7) and yearling (139.5) weight EPDs
- Used with confidence to breed heifers in herd at Hills Galore. Calves out of heifers averaged 71lbs
- His sire Hills Galore 44Z Resolute 128D is a multi trait leader and has a 1.8 BW EPD
- His dam (a heifers first calf) has an actual birthweight average of 79.8lbs on 6 natural born calves



Jeremy & Holly Bremer **Drew and Cody** Cell: 507-273-8337 bremerjer@yahoo.com Zumbro Falls, MN

ADS WANTED

UPCOMING ISSUES: AUGUST 2024 FEBRUARY 2025

Sign up for an ad placed in this newsletter! FULL PAGE: \$100 HALF PAGE: \$50 QUARTER PAGE: \$25

Newsletter mailed to the entire MN Hereford Breeders Membership and emailed to Hereford Breeders in MN, IA, WI, SD, ND.

Contact Makayla: jmflower.11@hotmail.com to sign up for an ad

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JUNIOR UPDATE

By: Sydney Heins

The MNJHB have been up to many exciting things lately! In August, many members attended the Minnesota State Fair. Junior members walked around with business cards to recruit 4-Hers who brought a Hereford to the fair. This was a great opportunity for us to work on growing our organization. Junior members had great success at the state fair in the interview competition, showmanship, and the show. The open show brought many memories for juniors and seniors alike.

After the state fair, many junior members exhibited at the MN Beef Expo. One of the largest events for our association is the Go-Pher Sale. Friday morning of the sale, the junior members donated donuts to serve to the consignors and visitors. Friday night, we held a silent auction. The silent auction was extremely successful with a record number of items! The next morning, our junior association had our semiannual meeting. Here, we discussed the Pipestone Show, Junior Nationals, State Fair, Go-Pher Sale, and donation heifer for future years. After the meeting, our members sold raffle tickets for the donation heifer.

The 2023 donation heifer was donated by RJ Orsten/Cardinal Creek Cattle Co. We would like to extend a huge thank you to RJ and family, we could not operate without generous people like you! The money that the MNJHB profits from the silent auction and donation heifer is put towards scholarships for NJHA leadership conferences, show sponsorships, JNHE expenses, etc. Our board works extremely hard to put our money towards investing back in our youth. We believe that our youth are the future of the Hereford Breeders.

JASON KRICK: 605.870.1802

BEEF EXPO

Our board will be meeting in person this coming March at the Jackrabbit Memorial Jackpot Show to discuss our 2024-2025 budget and planning for the upcoming year.

We would like to thank every senior member who supports us in every way possible. Thank you for being mentors and role models for our juniors! We could not do what we do without amazing adults supporting us.

Cardinal Creek Cattle Co. at R&R Family Farms

RJ & Laura Orsten

8747 County Rd 5 NW Willmar, MN 56201

Robert & Rochelle Orsten

James & Jess Orsten

RJ320-894-0171Robert320-894-5286James320-894-7026



4C Cash 2003 (P44371628)									
(1443/1020)									
CED	BW	ww	N YW						
+12.8	+1.1	+58	+98	+33					
CW	REA	MARB	CI	ΗB					
84	.83	.24	145						



Pyramid Crow Peak 2505 ET (P44330594)

CED BW WW YW M +2.1 +3.6 +71 +115 +34 CW REA MARB CHB 108 1.12 .18 186

BULLS AVAILABLE: PRIVATE TREATY. CALL OR TEXT FOR MORE INFO OR TO VIEW BULLS.

4C Barracuda 2012 (P44371654)							
CED	BW	ww	YW	М			
+9.2	1	+51	+78	+32			
CW	REA	MAI	RB C	НВ			
69	.45	.22		128			

JDH AH 8032 Standout 87L ET (P44455937)

CED	BW	WW	Y	W	Μ
+4.8	+2.4	+79	+1	22	+38
CW	REA	MAF	RB	CH	IB
98	.67	.39)	16	1



2024 MIDWEST CLASSIC

June 21-23, 2024 Pipestone Co. Fairgrounds Pipestone, MN

Block of rooms at: GrandStay Hotel & Suites Pipestone, MN 507-562-1100

Watch email and MN Jr. Hereford Breeders Facebook page for more information and entry details in early May.

MN Hereford Breeders Makayla Flower 1530 10th St. NW Holloway, MN 56249

